

Digital Marketing Spec Sheets

ensemble

B2B Single-Partner Email

Email Content

Single Partner Email Subject Line: 20-70 characters

Single Partner Email Headline: 25 - 100 characters

Landing Page Content

Title: 10 - 75 characters

Intro copy: 25 - 400 characters

Hero images: Up to 4 images, 1500 x 750 px (JPG, JPEG, PNG)

Logo: 1 logo, transparent background

Offer/Brand Headline: 20 – 100 characters

Offer/Brand Description: 30 – 700 characters

Advisor Terms: Unlimited characters + up to 2 supporting files

Video Title: 10 – 65 characters

Video Embed: YouTube or Vimeo URL or video file upload in mp4

Support Image: 1 image, 1000 x 1200 px (JPG, JPEG, PNG)

Support Headline: 20 – 100 characters

Support Description: 200 – 800 characters

B2B Multi-Partner Email

Email Content

Multi Partner Email Image: 1 image, 680 x 480 px (JPG, JPEG, PNG)

Multi Partner Email Headline: 50 - 100 characters

Landing Page Content

Title: 10 - 75 characters

Intro copy: 25 - 400 characters

Hero images: Up to 4 images, 1500 x 750 px (JPG, JPEG, PNG)

Logo: 1 logo, transparent background

Offer/Brand Headline: 20 – 100 characters

Offer/Brand Description: 30 – 700 characters

Advisor Terms: Unlimited characters + up to 2 supporting files

Video Title: 10 – 65 characters

Video Embed: YouTube or Vimeo URL or video file upload in mp4

Support Image: 1 image, 1000 x 1200 px (JPG, JPEG, PNG)

Support Headline: 20 – 100 characters

Support Description: 200 – 800 characters

Member Portal Carousel Ad

Ad Content

Carousel Ad Image: 1 image, 1200 x 600 px

Logo: 1 logo, 300 px width, horizontal with transparent background

Ad Headline: Max 100 characters

Ad Description: 20 – 400 characters

Landing Page Content

Title: 10 - 75 characters

Intro copy: 25 - 400 characters

Hero images: Up to 4 images, 1500 x 750 px (JPG, JPEG, PNG)

Logo: 1 logo, transparent background

Offer/Brand Headline: 20 – 100 characters

Offer/Brand Description: 30 – 700 characters

Advisor Terms: Unlimited characters + up to 2 supporting files

Video Title: 10 – 65 characters

Video Embed: YouTube or Vimeo URL or video file upload in mp4

Support Image: 1 image, 1000 x 1200 px (JPG, JPEG, PNG)

Support Headline: 20 – 100 characters

Support Description: 200 – 800 characters

Member Portal Splash Ad

Ad Content

Splash Ad Image: 1 image, 1920 x 1080 px

Logo: 1 logo, 300 px width, horizontal logo with transparent background

Ad Title: Max 100 characters

Ad Subtitle: Max 150 characters

Ad Description: Max 400 characters

Landing Page

*Ad links to partner profile page on the Ensemble Member Portal

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Member Portal Banner Ad

Ad Content

Banner Ad Image: 1 image, 1260 x 226 px

Logo: 1 logo, 300 px width, horizontal with transparent background

Landing Page

*Ad links to partner profile page on the Ensemble Member Portal

Connections Newsletter Banner Ad

Ad Content

Banner Ad Image: 1 image, 600 x 168 px

Logo: 1 logo, 300 px width, horizontal with transparent background

Landing Page

*Ad links to partner profile page on the Ensemble Member Portal

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B2C Single-Partner Email

Email Content

Single Partner Email Subject Line: 20-70 characters

Single Partner Email Headline: 25 - 100 characters

Landing Page Content

Title: 10 - 75 characters

Intro copy: 25 - 400 characters

Hero images: Up to 4 images, 1500 x 750 px (JPG, JPEG, PNG)

Logo: 1 logo, transparent background

Offer/Brand Headline: 20 – 100 characters

Offer/Brand Description: 30 – 700 characters

Advisor Terms: Unlimited characters + up to 2 supporting files

Video Title: 10 – 65 characters

Video Embed: YouTube or Vimeo URL or video file upload in mp4

Support Image: 1 image, 1000 x 1200 px (JPG, JPEG, PNG)

Support Headline: 20 – 100 characters

Support Description: 200 – 800 characters

B2C Single-Partner Email

Choose Featured Itineraries, Amenities or Products:

Featured Itineraries (Up to 3)

Main Image: 1 image per itinerary/amenity/product, 1200 x 1000 px

Title: 5 – 100 Characters

Duration: Number of Days/Nights

Embarkation City: Max 150 characters

Disembarkation City: Max 150 characters

Departure Date

Ship Name: Max 150 characters

Room Category: Max 150 characters

USD / CAD Price

Offer: Max 300 characters

Description: 50 – 400 characters

Map Image: 1 map per itinerary

Destinations: Max 400 characters (Format: City, Country > City, Country)

Inclusions: Max 4000 characters, ideally max 10 bullet points

Pricing conditions: Max 300 characters

Featured Amenities (Up to 3)

Main Image: 1 image per itinerary/amenity/product, 1200 x 1000 px

Title: 5 – 100 Characters

Offer: Max 300 characters

Description: 50 – 400 characters

Inclusions: Max 10 bullet points

Pricing conditions: Max 300 characters

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B2C Single-Partner Email

Featured Products (Up to 3)

Main Image: 1 image per itinerary/amenity/product, 1200 x 1000 px

Title: 5 – 100 Characters

Duration: Number of Days/Nights

Location: Max 150 characters

Departure Date

Room Category: Max 150 characters

USD / CAD Price

Offer: Max 300 characters

Destinations: Max 400 characters (Format: City, Country > City, Country)

Inclusions: Max 4000 characters, ideally max 10 bullet points

Pricing conditions: Max 300 characters

B2C Multi-Partner Email

Email Content

Multi Partner Email Image: 1 image, 680 x 480 px (JPG, JPEG, PNG)

Multi Partner Email Headline: 50 - 100 characters

Landing Page Content

Title: 10 - 75 characters

Intro copy: 25 - 400 characters

Hero images: Up to 4 images, 1500 x 750 px (JPG, JPEG, PNG)

Logo: 1 logo, transparent background

Offer/Brand Headline: 20 – 100 characters

Offer/Brand Description: 30 – 700 characters

Advisor Terms: Unlimited characters + up to 2 supporting files

Video Title: 10 – 65 characters

Video Embed: YouTube or Vimeo URL or video file upload in mp4

Support Image: 1 image, 1000 x 1200 px (JPG, JPEG, PNG)

Support Headline: 20 – 100 characters

Support Description: 200 – 800 characters

B2C Multi-Partner Email

Choose Featured Itineraries, Amenities or Products:

Featured Itineraries (Up to 3)

Main Image: 1 image per itinerary/amenity/product, 1200 x 1000 px

Title: 5 – 100 Characters

Duration: Number of Days/Nights

Embarkation City: Max 150 characters

Disembarkation City: Max 150 characters

Departure Date

Ship Name: Max 150 characters

Room Category: Max 150 characters

USD / CAD Price

Offer: Max 300 characters

Description: 50 – 400 characters

Map Image: 1 map per itinerary

Destinations: Max 400 characters (Format: City, Country > City, Country)

Inclusions: Max 4000 characters, ideally max 10 bullet points

Pricing conditions: Max 300 characters

Featured Amenities (Up to 3)

Main Image: 1 image per itinerary/amenity/product, 1200 x 1000 px

Title: 5 – 100 Characters

Offer: Max 300 characters

Description: 50 – 400 characters

Inclusions: Max 10 bullet points

Pricing conditions: Max 300 characters

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B2C Multi-Partner Email

Featured Products (Up to 3)

Main Image: 1 image per itinerary/amenity/product, 1200 x 1000 px

Title: 5 – 100 Characters

Duration: Number of Days/Nights

Location: Max 150 characters

Departure Date

Room Category: Max 150 characters

USD / CAD Price

Offer: Max 300 characters

Destinations: Max 400 characters (Format: City, Country > City, Country)

Inclusions: Max 4000 characters, ideally max 10 bullet points

Pricing conditions: Max 300 characters

Partner Resources

Knowledge Base

Get the most out of our tools with our dedicated Partner Resource Center. Whether you're looking for step-by-step form tutorials, technical spec sheets, or quick troubleshooting fixes, we've centralized our expertise to ensure you can submit content with total confidence.

[Access the Knowledge Base Here.](#)

Best Practices

- Images should not have any logo or text overlays
- Images will automatically be resized to the specs above in the app
- Submit images that are at or above the listed specs to ensure proper quality
- Advisor Terms should include any links or resources helpful to the advisor
- Include any notes or additional resources that you may find helpful in our Additional Notes sections